

FREO BUILDS 2026 | Terms and conditions

Details:

1. Promotion: FREO BUILDS 2026
2. Promoter: City of Fremantle, PO Box 807 Fremantle WA 6959 in partnership with:
 - a. Fremantle Markets
 - b. WA Maritime Museum
 - c. Fremantle Prison
 - d. FOMO
 - e. Toyworld Fremantle
 - f. WA Shipwrecks Museum
 - g. Esplanade Hotel by Rydges
 - h. Cicerello's Fremantle
3. Promotional period: Monday 30 March – Sunday 12 July 2026.

General conditions of entry:

1. This document and the instructions on how to enter the “Freo Builds Trail Competition” form part of these terms and conditions.
2. Employees of the City of Fremantle and their immediate families are not eligible to enter the competition.
3. Participating partner business owners and their staff are not eligible to enter the competition.
4. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may in its sole discretion cancel, terminate, modify or suspend the Promotion and invalidate any affected entries, or suspend or modify a prize.
5. The Promoter reserves the right, at any time, to validate and check the authenticity of entries and entrant's details (including an entrant's identity, age and place of residence). In the event that a winner cannot provide suitable proof as required by the Promoter to validate their entry, the winner will forfeit the prize in whole and no substitute will be offered. Incomplete, indecipherable, inaudible, incorrect and illegible entries, as applicable, will at the Promoter's discretion be deemed invalid and not eligible to win. Entries containing offensive or defamatory comments, or which breach any law or infringe any third party rights, including intellectual property rights, are not eligible to win. The use of any automated entry software or any other mechanical or electronic means that allows an individual to automatically enter repeatedly is prohibited and may render all entries submitted by that individual invalid.
6. The Promoter reserves the right to disqualify entries and entrants in the event of non-compliance with these Conditions of Entry or where the Promoter has reason to believe that the entrant has engaged in unlawful or other improper conduct calculated to jeopardize the fair and proper conduct of the Promotion. In the event that there is a dispute concerning the conduct of the Promotion, the decision of the Promoter is final and binding on each entrant and no correspondence will be entered into.
7. The City of Fremantle (THIS IS FREMANTLE) will not be liable for any loss or damage whatsoever or personal injury suffered or sustained, in connection with the promotion, the use of the prize or any act or omission of the promoter, their respective agents, employees and contractors.

8. The City of Fremantle (THIS IS FREMANTLE) is collecting the content and not Instagram, Facebook, Twitter or YouTube. This promotion is in no way sponsored, endorsed or administered by, or associated with Instagram, Facebook, Twitter or YouTube.
9. LEGO® is a trademark of the LEGO® Group of companies which does not sponsor, authorize or endorse this competition.
10. No part of a prize is exchangeable, redeemable for cash or any other prize or transferable, unless otherwise specified in writing by the Promoter.
11. The entry forms are the property of the City of Fremantle and will be securely stored in the City's document management system as official records according to the time period of the General Disposal Authority and the Western Australian State Records Act 2000.
12. Parents or legal guardians of entrants will be given the opportunity to subscribe (opt-in) to the THIS IS FREMANTLE school holiday & general e-newsletters and the partner businesses' mailing lists. Should they subscribe, the email address will be manually subscribed to the list before the physical form is securely stored.
13. Participants agree to make themselves available for publicity purposes.
14. The parent or legal guardian of the entrant(s) agrees and acknowledges that they have read these Conditions of Entry and that entry into the Promotion is deemed to be acceptance of these Conditions of Entry.
15. If any winner chooses not to take their prize (or is unable to) or does not take or claim a prize by the time specified by the Promoter, or is unavailable, they forfeit the prize and the Promoter is not obliged to substitute the prize.

Freo Builds Trail

Conditions of entry:

1. Freo Builds Trail promotional period: the trail commences at 10am (AWST) on Monday 6 July 2026 and closes at 4pm (AWST) on Sunday 12 July 2026.
2. Eligible entrants for the trail: Entry is open to WA residents. Entrants under the age of 12 must have parent or legal guardian approval to enter.
3. As part of the promotion, a limited number of various LEGO® toys are available free of charge. While stocks last. The free LEGO® toys are only available for children under 12 years.
4. The Freo Builds Trail map and entry forms can be collected from the start location selected during the ticket registration process (Fremantle Town Hall or WA Maritime Museum).
5. Take your map to a minimum of five (5) of the eight (8) participating locations and collect a minimum of five (5) codewords.
 - a. The eight (8) participating Fremantle locations are Fremantle Library, WA Shipwrecks Museum, Fremantle Markets, WA Maritime Museum, Fremantle Prison, Toyworld, Esplanade Hotel by Rydges and FOMO.
6. Valid and eligible entries will be accepted during the Promotional Period. A valid entry has obtained five (5) different codewords from the eight (8) participating locations.

7. Upon completion of the trail, participants may take completed map, including a minimum of five (5) codewords, back to Fremantle Town Hall at Walyalup Koort, Fremantle to receive a free LEGO® toy to build (ages 12 and under, limit of 1 LEGO® toy per child).
 - a. Free LEGO® toy:
 - i Available for children under 12 years.
 - ii 10,000 free LEGO® toys available, whilst stocks last.
 - iii The City of Fremantle does not take responsibility for any lost/missing LEGO® pieces from any kit.
 - iv The City of Fremantle and all participating locations will not accept any returns of LEGO® toys.
 - v LEGO® toys cannot be exchanged.
 - vi Provision of LEGO® toys are subject to availability. Types of LEGO® toys made available may change depending on availability.
 - vii LEGO® toys may not be suitable for all ages.
 - viii It is the responsibility of parents and legal guardians to refer to recommended age limits on each LEGO® toy before providing the toy/kit to their child/children.
 - ix All children must be accompanied by a parent or legal guardian when collecting LEGO®.
8. To enter to win randomly drawn participation prizes, participants scan the QR code found on the trail map, enter required details and submit the linked form.
 - a. Prizes drawn at random.
 - i Entries will be accepted from 10:30am on Monday 6 July to 10am on Monday 13 July 2026.
 - ii One entry per person. Prizes will only be presented to a parent or legal guardian.
 - iii Entrants must provide an email address and telephone number so that the winner can be contacted to redeem their prize.
 - iv The winners will be manually selected at random and witnessed by City of Fremantle staff members.
 - v There will be six (6) winning entries selected.
 - The first winner drawn will receive a \$100 gift voucher to Fremantle Markets.
 - The second winner drawn will receive a \$100 gift voucher to Fremantle Markets.
 - The third winner drawn will receive a gift bag from the WA Maritime Museum.
 - The fourth winner drawn will receive a gift bag from the WA Maritime Museum.
 - The fifth winner drawn will receive a \$150 food and drink voucher to the Esplanade Hotel by Rydges.

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- The sixth winner drawn will receive a Family Tour at the Fremantle Prison (2 adults, 2 kids).
- vi Prices must be redeemed within six months.
- vii Terms and conditions apply for individual prizes.
- viii Winners will be contacted via email or telephone and announced on the Visit Fremantle website.