

THIS IS FREMANTLE



FREO BUILDS 2026 | Terms and conditions

Details:

- a. Promotion: FREO BUILDS 2026
- b. Promoter: City of Fremantle, PO Box 807 Fremantle WA 6959 in partnership with:
 - a. Fremantle Markets
 - b. WA Maritime Museum
 - c. Fremantle Prison
 - d. FOMO
 - e. Toyworld Fremantle
 - f. WA Shipwrecks Museum
 - g. Esplanade Hotel by Rydges
 - h. Cicerello's Fremantle
- c. Promotional period: Monday 30 March – Sunday 12 July 2026.

General conditions of entry:

1. This document and the instructions on how to enter the “Freo Builds School Competition” form part of these terms and conditions.
2. Employees of the City of Fremantle and their immediate families are not eligible to enter the competition.
3. Participating partner business owners and their staff are not eligible to enter the competition.
4. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may in its sole discretion cancel, terminate, modify or suspend the Promotion and invalidate any affected entries, or suspend or modify a prize.
5. The Promoter reserves the right, at any time, to validate and check the authenticity of entries and entrant's details (including an entrant's identity, age and place of residence). In the event that a winner cannot provide suitable proof as required by the Promoter to validate their entry, the winner will forfeit the prize in whole and no substitute will be offered. Incomplete, indecipherable, inaudible, incorrect and illegible entries, as applicable, will at the Promoter's discretion be deemed invalid and not eligible to win. Entries containing offensive or defamatory comments, or which breach any law or infringe any third party rights, including intellectual property rights, are not eligible to win. The use of any automated entry software or any other mechanical or electronic means that allows an individual to automatically enter repeatedly is prohibited and may render all entries submitted by that individual invalid.
6. The Promoter reserves the right to disqualify entries and entrants in the event of non-compliance with these Conditions of Entry or where the Promoter has reason to believe that the entrant has engaged in unlawful or other improper conduct calculated to jeopardize the fair and proper conduct of the Promotion. In the event that there is a dispute concerning the conduct of the Promotion, the decision of the Promoter is final and binding on each entrant and no correspondence will be entered into.
7. The City of Fremantle (THIS IS FREMANTLE) will not be liable for any loss or damage whatsoever or personal injury suffered or sustained, in connection with the promotion, the use of the prize or any act or omission of the promoter, their respective agents, employees and contractors.

8. The City of Fremantle (THIS IS FREMANTLE) is collecting the content and not Instagram, Facebook, Twitter or YouTube. This promotion is in no way sponsored, endorsed or administered by, or associated with Instagram, Facebook, Twitter or YouTube.
9. LEGO® is a trademark of the LEGO® Group of companies which does not sponsor, authorize or endorse this competition.
10. No part of a prize is exchangeable, redeemable for cash or any other prize or transferable, unless otherwise specified in writing by the Promoter.
11. The entry forms are the property of the City of Fremantle and will be securely stored in the City's document management system as official records according to the time period of the General Disposal Authority and the Western Australian State Records Act 2000.
12. Parents or legal guardians of entrants will be given the opportunity to subscribe (opt-in) to the THIS IS FREMANTLE school holiday & general e-newsletters and the partner businesses' mailing lists. Should they subscribe, the email address will be manually subscribed to the list before the physical form is securely stored.
13. Participants agree to make themselves available for publicity purposes.
14. The parent or legal guardian of the entrant(s) agrees and acknowledges that they have read these Conditions of Entry and that entry into the Promotion is deemed to be acceptance of these Conditions of Entry.
15. If any winner chooses not to take their prize (or is unable to) or does not take or claim a prize by the time specified by the Promoter, or is unavailable, they forfeit the prize and the Promoter is not obliged to substitute the prize.

Freo Builds School Competition

Conditions of entry:

1. Entry period: Monday 30 March to Tuesday 5 May 2026
2. Judging: Friday 8 May
3. Winners will be notified and listed on the Visit Fremantle website by 5pm Friday 15 May
4. A child must choose from one of the six (6) Fremantle icons:
 - a. Cranes in Fremantle Ports
 - b. The Leeuwin
 - c. Fremantle Prison
 - d. Dingo Flour Mill
 - e. Tourist Wheel (Ferris Wheel) in Esplanade Reserve
 - f. South Mole Lighthouse
5. A child will imagine how the icon would look in a different time period.
6. Upon parent or legal guardian consent, complete the Freo Builds School Competition entry form and place the entry in the entry box at Fremantle Library or email it to schoolholidays@fremantle.wa.gov.au.
7. Eligible entrants: Entry is open to WA primary school students from kindergarten to year six during the competition period.
8. Entrants must have parent or legal guardian approval to enter.

9. A panel of judges nominated by the City of Fremantle will choose up to nine (9) finalists as per the selection criteria.
10. Selection criteria:
 - a. The judges will be looking for entries that demonstrate creativity and imagination in showing the future of the chosen location.
 - b. The judges shall at their sole discretion select the nine (9) finalists based on the selection criteria.
11. Only one entry may be received per eligible entrant.
12. Each eligible entry must be unique.
13. City of Fremantle reserves the right to not approve or exclude any entrant for any reason it sees fit in its absolute discretion.
14. The nine (9) finalists will be contacted by the City of Fremantle.
15. The nine (9) finalists designs will be recreated in LEGO® by local LEGO® builders nominated by the City of Fremantle. The LEGO® builds will be on display during the 'Freo Builds Trail' promotional period.
16. LEGO® builds:
 - a. The LEGO® builders will be selected by the City of Fremantle.
 - b. The LEGO® builds should reflect and be inspired by the child's design.
 - c. LEGO® build is to fit in a standard showcase as specified by City of Fremantle.
 - d. Copyright remains with the artists however by entering into the competition you give the City of Fremantle permission to use the artwork and 3D LEGO® designs in any way, and the rights to use and reproduce the artwork indefinitely.
 - e. Builds incorporating custom lighting kits and power functions will not be accepted.
 - f. The nine (9) LEGO® builds presented by the nominated builders for the 'Freo Builds Trail' is final and approved at the discretion of City of Fremantle.
17. During the 'Freo Builds Trail' promotional period the public will be encouraged to vote for their favourite design and LEGO® build.
18. The student design and LEGO® build which receive the greatest number of votes will win the 'Ultimate School Excursion' for the winning student's primary school class.
19. The winner of the Ultimate School Excursion shall be notified and listed on the Visit Fremantle website by 5pm Friday 17 July
20. The 'Ultimate School Excursion' prize includes:
 - a. Lunch at Cicerello's
 - b. 9 holes of golf at Holy Moley, FOMO
 - c. Shipwrecks Museum Tour
 - d. Prize is for one class only up to 32 students.
 - e. Activities and products listed in the Ultimate School Excursion is subject to change and availability.