

## Event guidelines | visitfremantle.com.au

THIS IS FREMANTLE welcomes submissions for in-person events held within the City of Fremantle LGA. Event listings to be published under WHAT'S ON and may be featured in the THIS IS FREMANTLE monthly e-newsletter.

## **Event Criteria**

Local events promoted on visitfremantle.com.au must meet the following requirements:

- Be open to the general public
- Appeal to a wide audience
- Held within the City of Fremantle LGA
- Contain all relevant information, including, date, time and location, event description
- Be free of a political agenda
- Not gratuitously advertise a business or commercial activity
- Contribute to a positive perception of Fremantle as a place to play, live and work
- Inspire people to visit and explore the City by engaging locals and visitors from a diverse range of backgrounds
- Engender community pride
- Represent the community accurately
- Not intend to provoke, disrupt, or attack members/segments of the community
- Not promote activities which could endanger the safety or wellbeing of the community
- Be original and lawful (includes no breaches of copyright or defamation).

## **Approval of Event Submissions**

- All event submissions are subject to review, edit and approval by City of Fremantle's Destination Marketing team, which reserves the right to determine the suitability of all submissions
- The publication / promotion of any event is not guaranteed and is at the discretion of City of Fremantle's Destination Marketing team
- Any edits made to an approved event submission by the Destination Marketing team will be in the interests of clarity, consistency or to meet accessibility guidelines
- City of Fremantle is not responsible for incorrect or inaccurate information for publicly submitted events
- Publication / promotion of any event does not necessarily mean that City of Fremantle endorses the event or event organiser
- Regular activities/programs, such as weekly classes, workshops, seminars or courses, may not be included on the events calendar. They may be considered as community activities, not events. You are encouraged to list community activities on the <u>Fremantle Community Directory</u>.

## Contact

If you have any questions or queries, please feel free to contact us at marketing@fremantle.wa.gov.au.